

Upcoming City Council Agenda Items April 1, 2014

7:00 p.m. Regular Meeting:

- [Presentation](#) for April as Volunteer Month
- [Presentation](#) regarding Blackmans Lake water quality report
- [Discussion](#) regarding Parks Plan progress update
- [Discussion](#) regarding recreational marijuana regulatory options

The agenda list above is partial and tentative. For further information, click here for the City website:

<http://www.snohomishwa.gov/AgendaCenter/City-Council-Agendas-1>

2014 Calendar:

City Council

Tuesday, April 1
Regular Meeting – 7 pm
Gilbertson Board Room
1601 Avenue D

<http://www.snohomishwa.gov/AgendaCenter/ViewFile/Agenda/04012014-412>

Planning Commission

Wednesday, April 2
Gilbertson Board Room
1601 Avenue D – 7 pm



Telephone Scam

The Snohomish Police Department has information in reference to a telephone scam being perpetrated on the elderly population in Texas with the possibility that these suspects may move on to other communities throughout the country. The following information is being provided in an attempt to educate our community so as to avoid anyone becoming the next victim for these scammers.

The telephone scam works like this. The suspect places a telephone call, usually to an elderly victim, claiming to be a Deputy from a local law enforcement agency. The fake Deputy claims to have an arrest warrant for the person they are speaking with, saying the person will be arrested unless (s)he pay the bail by phone. The fake Deputy will give the victim instructions to purchase some sort of a prepaid credit card and to call the Deputy back with the PIN number. Once the fake Deputy has the PIN number for the prepaid credit card, they will transfer the cash loaded on the card into their account. So far this scam has netted the fake Deputy tens of thousands of dollars from across the country.

The Snohomish Police Department wants everyone to know that law enforcement does not call anyone on the phone threatening to arrest them. If there is a warrant for the arrest of someone, we will come to your door and make the arrest. And when we do make the arrest, we do not accept payment of bail at any time. That is something that is arranged at the jail in Everett.

If you or someone you know has been the victim of such a scam and it has not been reported to law enforcement, you need to notify the Police Department right away. If you do receive such a call, ask for the name of the Deputy and that Deputy's personnel number, and do not cooperate with any of the Deputy's

directions. After ending your phone call with the fake Deputy, please call 911 to report the scam and provide all of the information you have pertaining to the scam.

Snohomish Citizens Invited to Participate in "Earth Hour"

Snohomish citizens are invited to participate in "Earth Hour" on Saturday, March 29 between 8:30 p.m. and 9:30 p.m. That's the time that households and businesses worldwide are encouraged to turn off their non-essential lights for one hour to raise awareness about the need to take action on climate change and take responsibility towards a sustainable future.

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March 28, 2014

www.snohomishwa.gov

The event first took place in 2007, when 2.2 million residents of Sydney, Australia, participated by turning off all non-essential lights. Following Sydney's lead, many other cities around the world adopted the event in 2008. Since then the event has been observed in over 7,000 cities in 35 countries. Earth Hour 2014 will be held on March 29, 2014 from 8:30 p.m. to 9:30 p.m. during participants' local time.

Spring Clean-Up 2014

The March 22, 2014 City of Snohomish Spring Clean-Up event was a huge success! The weather cooperated nicely, the sun was shining, and we were blessed with over 450 volunteers that produced over 1600 community service hours. This event is held every year to help get the community ready for spring and the Easter Parade which will be held on Saturday, April 19th this year.

The City would like to thank the many organizations and volunteers that made this event a huge success. The Snohomish Chamber of Commerce, Tillicum Kiwanis, Snohomish Kiwanis Club, and six local churches joined forces showing their community-giving spirit by making this spring clean-up the biggest and most successful in the history of the event.

Tasks were completed at these locations: Boys and Girls Club, City Hall, downtown and along the Riverfront Trail between Kla Ha Ya and Cady Parks, Carnegie building, Snohomish Senior Center, Visitor Information Center, the Police Department, Centennial and Interurban Trails, and six local schools. If you would like to see pictures of the event please go to the City web page at www.snohomishwa.gov and click on the Facebook icon.

We would like to give the volunteers that worked on the Interurban Trail an extra WOW for the extremely difficult project of cleaning up the 30' deep ravine area along both sides of the trail. This group removed over 30 yards of debris, dragging it up from the bottom of the ravine. Without actually seeing the finished product I wouldn't have believed it was possible. Fantastic job!

A super special thank you goes out to the Lions Club for feeding a tasty lunch to over 325 hungry hard-working volunteers and the six local churches: Snohomish Community Church, the Bridge Church, Snohomish Faith Assembly, Hope Four Square Church, First Presbyterian Church, and the Damascus Road Church that helped organize the event and manage the day.

This event would not have been possible without the partnership, hard work, and community-giving spirit of the local organizations that help make the City better and stronger with their civic engagement.

Two-Part Seminar in Snohomish for Businesses who want to Extend their Reach through Results-Based Internet Marketing

Todd Huotari, owner of Inquisitek, in collaboration with the City of Snohomish Economic Development staff and Joy A. Burke Copywriting Services, has put together a two-part seminar on demystifying the internet and how you can use it to get prospects coming to *you*.

When asked how this seminar will be beneficial to attendees, Todd didn't hesitate. With an easy smile, he clearly and definitively broke it down, "The seminar will cover no-cost techniques for market research and planning; how to build an online marketing platform; and how to get prospects coming to you." You might have heard the old adage, "Content is King." A lot of internet marketing centers around content. Joy, owner of Joy A. Burke Copywriting Services, will lead us through some specifics about the importance of creating good content and how to do it.

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Both events will be held at Snohomish City Hall, 116 Union Avenue, Snohomish, WA 98290. The first session will take place on Monday, March 31st, from 9-10 a.m. and the second will be two weeks later on Monday, April 14th. Register at www.inquisitek.com to reserve your spot. The seminar is limited to 15 attendees.

Many business owners feel overwhelmed with the idea of online marketing and growing their online presence. Even a simple website can seem daunting. At a simple \$20 fee per session, Todd will equip you with the tools you need to take what was once overwhelming and use it for practical business means. Do the math: what is it costing you right now to *not* have an online platform and marketing strategy?

Be sure to mark your calendar for this upcoming two-part seminar on how you can use the internet to get prospects coming to you. Be aware, this seminar does come with a warning: **Do not come if you are not interested in growing your business.**

RATE CHANGE NOTICE

WHY ARE THE RATES INCREASING?

Effective April 1, 2014 utility rates for the City of Snohomish will increase. The increases, in part, are necessary to ensure the City has sufficient resources for operations, emergency reserves, and infrastructure maintenance.

The overriding pressure for the rate increases in the past has been the agreement with the State enforcing improvements to the City’s wastewater treatment process. After years of investigating options for the most cost-effective solution, the City was able to amend the order with the Department of Ecology. This amendment provided that the City would no longer be required to construct pipeline to Everett for treatment of the City sewage. This is good news for the citizens Council approved **no rate increase for wastewater** for the years of 2014-2016.

However, the City’s Utility Capital Project Fund also supports costs for the acquisition, construction, and improvement to major City Water and Storm Drainage infrastructure in addition to Wastewater. The City is tasked with determining whether it is more cost effective to continue to stay in the water business or to buy all of the City water from Everett. Due to recent analysis, Council approved **a 5% increase to water rates** for the years of 2014-2016.

In addition, Stormwater management has taken center stage in the focus of regulating agencies, and the City will be concentrating more resources in the future toward effectively planning for and operating this effort as well as the ongoing operations of this utility. Council has approved **a 7.1% increase to stormwater rates** for the years of 2014-2016.

The City also makes repairs and performs maintenance as regular operating expenditures. Fund resources are provided by beginning fund balance, grants, interest income, and customer rates. The following is a summary listing of Capital Projects and costs for the period **2014-2020**.

2014-2020 Utility Capital Projects Fund

| | |
|---|---------------------|
| Water Treatment-Infrastructure Maintenance | \$1,950,000 |
| Water Distribution-Infrastructure Maintenance | 2,050,000 |
| Total Water | \$4,902,000 |
| | |
| Treatment/Collection –Infrastructure Maintenance | 11,945,000 |
| CSO Construction | 2,400,000 |
| Total Wastewater | \$12,295,000 |
| | |
| Stormwater-Infrastructure Repairs and Maintenance | 2,100,000 |
| Blackmans Lake Improvements | 500,000 |
| Total Stormwater | \$2,600,000 |

City of Snohomish Notice of 2014 Utility Rates

2014 Water Rates - BI-MONTHLY

| Service | Included | 2013 | Included | 2014 |
|---|----------|------------|----------|-------------------|
| Meter Size | Units | Rate | Units | Rate |
| 5/8" | 4 | \$42.92 | 4 | \$45.06 |
| 5/8" low Income Senior | 8 | \$10.74 | 8 | \$11.28 |
| 1" | 10 | \$109.86 | 10 | \$115.34 |
| 1 1/2" | 23 | \$247.22 | 23 | \$259.58 |
| 2" | 41 | \$439.54 | 41 | \$461.50 |
| 3" | 92 | \$988.80 | 92 | \$1,038.24 |
| 4" | 164 | \$1,757.80 | 164 | \$1,845.68 |
| Non-metered | | \$102.54 | | \$107.66 |
| Consumption over the included units "overage" | | \$3.96 | | \$4.16 |

Service Rate Outside City Limits at 150%

How are the water rates increasing?

The base rate increases depending on meter size. The bi-monthly unit allowance as shown for 2013 remains the same in 2014. A unit is one hundred cubic feet (ccf) or 748 gallons. The rate for units over the allowance increases from \$3.96 to \$4.16 per unit.

2014 Wastewater Rates - BI-MONTHLY

| Service | Included | 2013 | Included | 2014 |
|---|----------|------------|----------|-------------------|
| Meter Size | Units | Rate | Units | Rate |
| 5/8" | 4 | \$139.98 | 4 | \$139.98 |
| 5/8" low Income Senior | 8 | \$35.00 | 8 | \$35.00 |
| 1" | 10 | \$358.36 | 10 | \$358.36 |
| 1 1/2" | 23 | \$806.16 | 23 | \$806.16 |
| 2" | 41 | \$1,433.40 | 41 | \$1,433.40 |
| 3" | 92 | \$3,224.98 | 92 | \$3,224.98 |
| 4" | 164 | \$5,733.22 | 164 | \$5,733.22 |
| Non-metered | | \$280.72 | | \$280.72 |
| Consumption over the included units "overage" | | \$5.90 | | \$5.90 |

Service Rate Outside City Limits at 150%

How are the wastewater rates increasing?

The base rate and bi-monthly unit allowance will remain the same in 2014. A unit is one hundred cubic feet (ccf) or 748 gallons. The rate for units over the allowance remains the same at \$5.90 per unit.

2014 Stormwater Rates - BI-MONTHLY

| | | 2013 | | 2014 |
|-------------------|------------------|-------|--|--------------|
| | Units | Rate | | Rate |
| Non Senior | ERU ¹ | 23.44 | | 25.10 |
| Low Income Senior | ERU ¹ | 5.86 | | 6.27 |
| Other | ISU ² | 23.44 | | 25.10 |

¹Equivalent Residential Unit-Flat Rate

²Impervious Surface Unit = Total Impervious Surface SF divided by (/) 2,500 Times (*) ERU rate = Monthly Charge

How are the Stormwater rates increasing?

The flat rate charge increases from \$23.44 for the 2 month billing period (bi-monthly) to \$25.10. The senior rate increases from \$5.86 to \$6.27 every 2 months.

Low-Income Water and Sanitary Sewer Senior Citizen and Disabled Rates. Low-income senior citizens or low-income disabled persons who are utility customers shall be eligible to apply for water and wastewater services at one-quarter of the monthly minimum charges and full charges for all overage consumption. Call (360) 568-3115 or visit the City's website at www.SnohomishWA.gov for further information. The reduced rate shall apply only to 5/8-inch single-family residential services.

Wastewater Winter Average Charges. All metered wastewater accounts will have wastewater overage charges for the two summer billing cycles based on either their winter average consumption or current period consumption. There is no longer a maximum credit amount.

The rates are effective April 1, 2014, for accounts in routes **01 through 08 (cycle 1)** and will appear on the **April 30, 2014, invoice**. The rates are effective April 1, 2014 for accounts in routes **09 through 17 (cycle 2)** and will appear on the **May 31, 2014 invoice**.

The due date of your utility invoice will be the 20th of the month.

(example: Invoice dated April 30, 2014, will have a due date of May 20, 2014)

Currently the City has a contract with Allied Waste (Republic Services) for solid waste collection and disposal. The Council approved the six-year contract which began April 2011. The contract allows for yearly rate increases based on the refuse rate index (RRI). The following are the rates for solid waste collection, disposal, and recycling effective April 1, 2014 and billed bi-monthly.

| Code | Description | Bill | Code | Description | Bill |
|------|-----------------------------------|------------|------|-------------------------------------|------------|
| GI01 | One 20 gal can weekly | \$24.34 | GI39 | Commercial 15-32 gal cans | \$572.84 |
| GI02 | One 32 gal can weekly | \$29.89 | GI41 | Commercial one 32 gal can weekly | \$36.84 |
| GI03 | Two 32 gal cans weekly | \$43.06 | GI42 | Commercial two 32 gal cans weekly | \$75.24 |
| GI04 | Three 32 gal cans weekly | \$55.58 | GI43 | Commercial three 32 gal cans weekly | \$113.52 |
| GI05 | Four 32 gal cans weekly | \$64.54 | GI44 | Commercial four 32 gal cans weekly | \$151.74 |
| GI06 | Six 32 gal cans weekly | \$90.68 | GI45 | Commercial five 32 gal cans weekly | \$190.02 |
| GI07 | One 32 gal tote weekly | \$34.30 | GI46 | Commercial six 32 gal cans weekly | \$228.30 |
| GI08 | One 64 gal cart weekly | \$52.28 | GI47 | Commercial nine 32 gal cans weekly | \$343.14 |
| GI09 | Two 64 gal carts weekly | \$74.96 | GI48 | Commercial ten 32 gal cans weekly | \$381.42 |
| GI10 | Senior one 20 gal can weekly | \$12.06 | GI49 | Commercial twelve 32 gal cans | \$457.98 |
| GI11 | Senior one 32 gal can weekly | \$14.80 | GI51 | 2 yard container twice weekly | \$588.13 |
| GI12 | Senior two 32 gal cans weekly | \$21.32 | GI53 | 3 yard container twice weekly | \$786.48 |
| GI13 | One 32 gal can monthly | \$21.54 | GI54 | 4 yard container twice weekly | \$946.49 |
| GI14 | Senior one 32 gal can monthly | \$10.78 | GI56 | 6 yard container twice weekly | \$1,241.91 |
| GI15 | Five 32 gal cans weekly | \$76.60 | GI57 | 8 yard container twice weekly | \$1,537.37 |
| GI16 | One 90 gal tote weekly | \$73.54 | GI58 | 8 yard container three weekly | \$2,377.38 |
| GI20 | 1 yard dumpster | \$181.10 | GI59 | 6 yard container three times weekly | \$1,920.48 |
| GI21 | 1.25 yard dumpster | \$205.08 | GI60 | 3 yard three times weekly | \$1,216.20 |
| GI22 | 1.5 yard dumpster | \$247.84 | GI61 | 4 yard three times weekly | \$1,463.64 |
| GI23 | 2 yard dumpster | \$303.16 | GI62 | Two commercial 64 gal carts | \$142.04 |
| GI24 | 3 yard dumpster | \$405.40 | GI64 | Four residential 64 gal tote | \$149.92 |
| GI25 | 4 yard dumpster | \$487.88 | GI99 | Garbage inactive | \$0.00 |
| GI27 | 6 yard dumpster | \$640.16 | GO99 | Garbage - outside | \$0.00 |
| GI28 | 8 yard dumpster | \$792.46 | PI01 | Oversize container surcharge | \$20.06 |
| GI29 | 4 yard compactor | \$1,532.04 | RI01 | Recycle & yard debris | \$32.92 |
| GI30 | 1 yard dumpster | \$181.10 | RI02 | Recycle w/ extra yard tote | \$46.18 |
| GI31 | 1.5 yard dumpster | \$247.84 | RI03 | Recycle w/ two extra yard totes | \$59.44 |
| GI32 | 2 yard dumpster | \$303.16 | RI04 | Recycle w/ 3 extra yard totes | \$72.70 |
| GI33 | 3 yard dumpster | \$405.40 | RI05 | Recycle w/ 4 extra yard waste | \$85.96 |
| GI34 | 4 yard dumpster | \$487.88 | RI10 | Recycle multi-family | \$12.96 |
| GI35 | Commercial 64 gal cart | \$71.02 | Ri11 | Recycle only, yard waste opt | \$13.28 |
| GI36 | Commercial 96 gal toter | \$117.18 | RI99 | Recycle inactive | \$0.00 |
| GI37 | Two commercial 96 gal tote weekly | \$234.36 | | | |
| GI38 | Commercial 14-32 gal cans | \$534.56 | | | |

Customer Service Phone Numbers and Email Addresses

| | |
|--------------------------|--|
| City Hall | (360) 568-3115 |
| City Manager | bauman@snohomishWA.gov |
| Public Works Director | schuller@snohomishWA.gov |
| Interim Finance Director | bruland@snohomishWA.gov |
| General City Information | http://snohomishwa.gov/ |